

**Subject:** FW: An Invitation from the Alf Engen Museum and Prance Corp

**Date:** Thursday, July 1, 2010 9:20 AM

**From:** Allison A. Pobrislo <prance@prance.com>

**To:** Matt Novak <novak@prance.com>

**Cc:** "Micah J." <standarddesign29@gmail.com>

**Conversation:** An Invitation from the Alf Engen Museum and Prance Corp

----- Forwarded Message

**From:** Prance Corp <prance@prance.com>

**Reply-To:** <prance@prance.com>

**Date:** Thu, 1 Jul 2010 12:09:56 -0400 (EDT)

**To:** <prance@prance.com>

**Subject:** An Invitation from the Alf Engen Museum and Prance Corp

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# Join us for lunch: Tuesday, July 13th

## Enriching Museum Experience

(Below): Connie Nelson (Alf Engen Ski Museum) and Barbara Yamanda, Krissy Giacoletto and Lorraine Croouse from the U of U Ski Archives, admire new information screen at the Alf Engen Ski Museum.

The Alf Engen Ski Museum is pleased to announce the completion of a state-of-the-art, multimedia video wall exhibit in its main foyer. This innovative digital exhibit features four 40-inch LCD screens that broadcast live information such as upcoming events, current activities at Utah Olympic Park, webcams, mini-movies, time, weather and much more, including ski history photos and tidbits.

The realization of this advanced networking information "wall" was made possible through the collaboration of several generous museum partners: the George S. and Dolores Dore Eccles Foundation (primary funding); the University of Utah J. Willard Marriot Library Ski Archives (historic photos and video content); and Utah Olympic Park (content management). The Prance Corporation, headed by Allison Pobrislo, was commissioned by the museum to design the exhibit that is driven by its proprietary software, Prance Galaxy£.

"This exhibit wall will greatly enhance the museum's offerings," said its director, Connie Nelson. "We invite you to visit us this summer and enjoy the museum's enlightening exhibits."

## Prance Galaxy£ - A Unique Network

### An Broadcasting Channel for Park City

#### Video Wall

**What:** A web-based broadcasting Channel allowing venues to exchange live news receive rich museum content. This platform offers Park City the ability to share content throughout the community including Salt Lake City, and beyond to Jackson Hole.

**Benefit:** A network reaching thousands of visitors, a regionally and demographically focused audience.

Prance Galaxy Members

**How:** Visitors view the live data on LCD screens placed in high traffic locations: Museums, Hotel Lobbies, Airport Baggage Claims, Ski Resorts, even in-room TVs.

**Technology:** Via Prance, live content sends to Galaxy£ members. Since 1994, Prance Corp. has provided the resort industry with the Prance Network software, is a member of NSAA, and serves on the Board of the International Ski History Association (ISHA).

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Event: Galaxy Demo <#LETTER.BLOCK6>  
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